

BILL NO. 2424

ORDINANCE NO. 2246

**AN ORDINANCE AMENDING CITY OF CHESTERFIELD ZONING ORDINANCE SECTION 1003.168B REGARDING THE CALCULATION OF ATTACHED WALL SIGNS (P.Z. 18-2005 CITY OF CHESTERFIELD/SIGN CALCULATIONS)**

WHEREAS, there has been increased interest in clarifying the regulations for calculating attached wall signs; and,

WHEREAS, the amendment includes illustrations for how to calculate attached wall signs; and,

WHEREAS, the Planning Commission voted to recommend said amendment by a vote of 8-0.

**NOW THEREFORE BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF CHESTERFIELD, ST. LOUIS COUNTY, MISSOURI, AS FOLLOWS:**

**Section 1.** The City of Chesterfield Zoning Ordinance is hereby amended and agrees to make necessary changes thereto, as set out in Attachment "A" which is attached hereto and made a part hereof.

**Section 2.** The City Council, pursuant to the petition filed by the City of Chesterfield in P.Z. 18-2005, requesting the amendment embodied in this ordinance, and pursuant to the recommendations of the City of Chesterfield Planning Commission that said petition be granted and after public hearing, held by the Planning Commission on October 24, 2005, does hereby adopt this ordinance pursuant to the power granted to the City of Chesterfield under Chapter 89 of the Revised Statutes of the State of Missouri authorizing the City Council to exercise legislative power pertaining to planning and zoning.

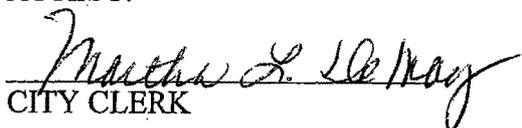
**Section 3.** This ordinance shall be codified within the Municipal Code of the City of Chesterfield.

**Section 4.** This ordinance shall be in full force and effect from and after its passage and approval.

Passed and approved this 6th day of March, 2006

  
MAYOR

ATTEST:

  
CITY CLERK

## City of Chesterfield Zoning Ordinance Attached Wall Sign Calculations

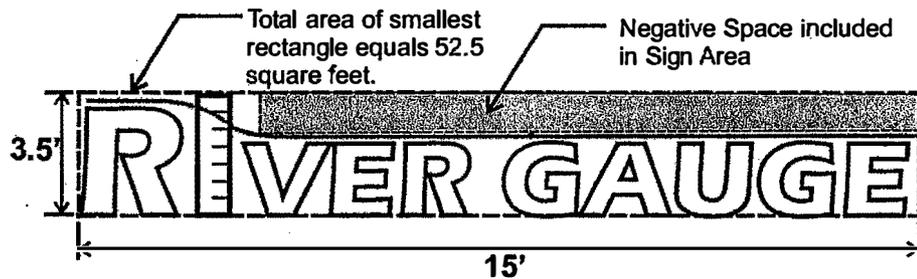
### 1003.168B

#### 1. Area Computations

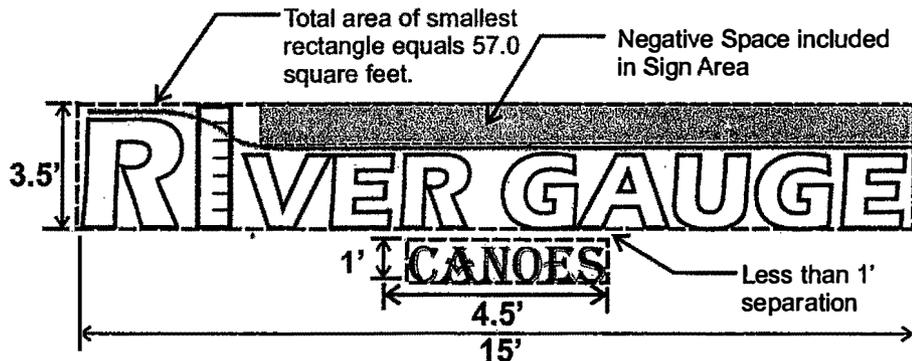
##### (2) Outline Area-Attached Signs

The size of attached wall signs shall be measured in the following manner:

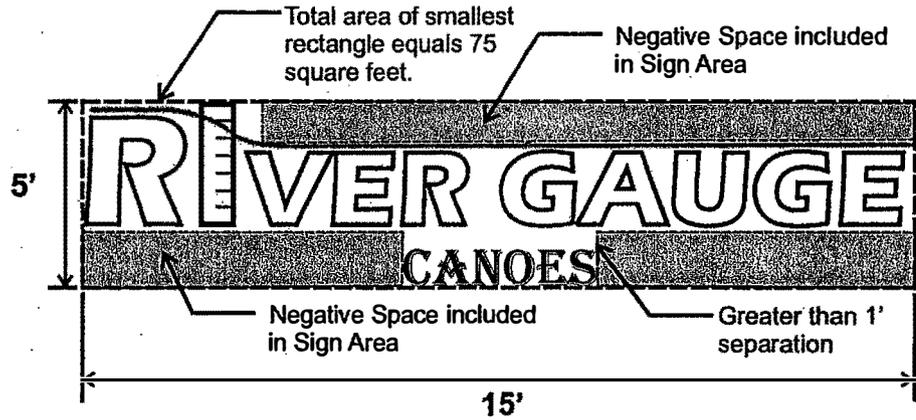
- (a) The outline area of an attached wall sign shall include all lettering, graphic representation, logo, design, or any figures together with the background whether open or enclosed upon which they are displayed.
- (b) A sign consisting of individually cut out writing is measured as the total area of a rectangle or square enclosing all words. This includes any negative space.



- (c) A sign with multiple lines of wording, where the lines are one (1) foot or less apart from each other, shall be measured as the area enclosing the wording on the first line plus the area enclosing the wording on subsequent lines.

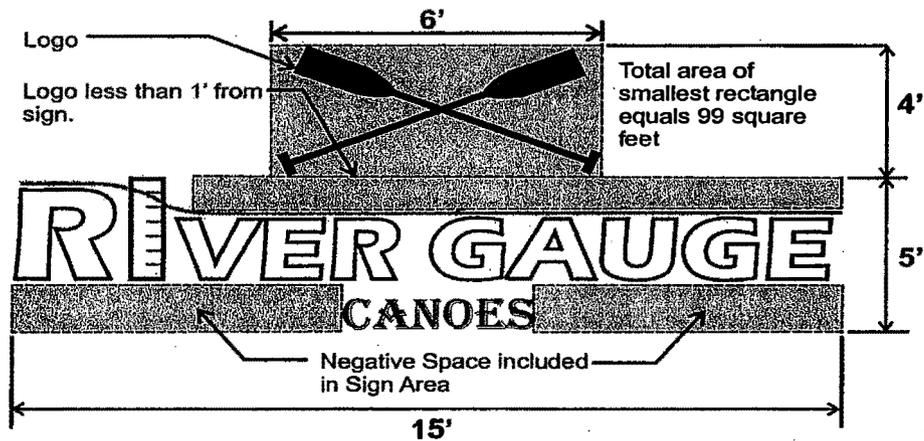


- (d) A sign with multiple lines of wording where the lines are greater than one (1) foot apart shall be measured as the total area of the smallest rectangle or square enclosing all words.

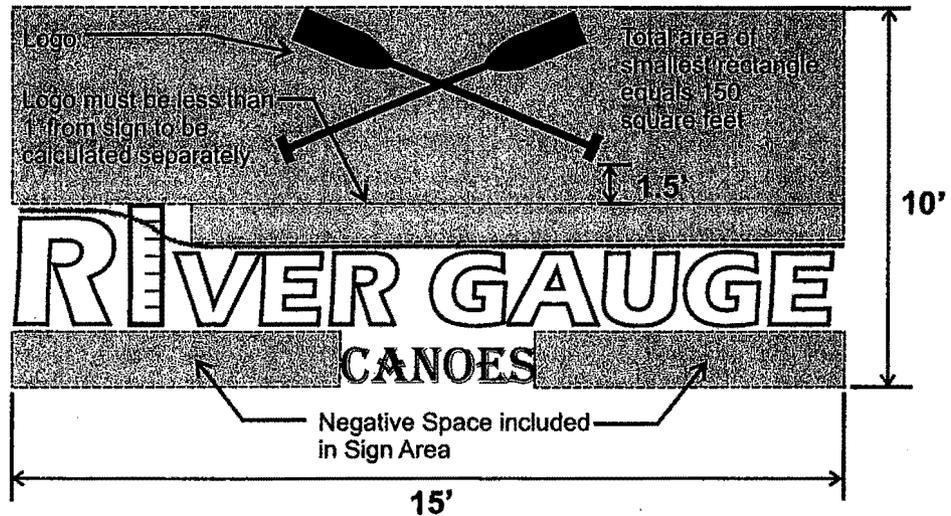


- (e) Logos or other graphic representation:

- (i) When an attached wall sign includes a graphic representation or logo located one (1) foot or less directly above individually cut out writing, the outline area shall be calculated as the sum of the area within the limits of writing plus the area within a rectangle or square enclosing the graphic representation or logo.



- (ii.) When an attached wall sign includes a graphic representation or logo located more than one (1) foot directly above individually cut out writing or when a logo or graphic representation is located on either side of individually cut out writing, the outline area shall include the area within a rectangle or square, which completely contains all the sign's letters, logos, figures, designs, graphic representations or symbols.



- (f) For purposes of the *Sign Regulations*, negative space is defined as the area of a sign not occupied by any logo, figure, or writing.