



DATE: December 9, 2008

TO: Michael G. Herring, City Administrator

FROM: Darren Dunkle, Director of Parks and Recreation

SUBJECT: Meeting Minutes – 12/8/08 Parks and Recreation Committee

A meeting of the Parks and Recreation Committee took place on Monday, 12/8/08. Those in attendance included Chairperson Barry Flachsbart, Ward 1, Councilmember Lee Erickson, Ward 2, Councilmember Mike Casey, Ward 3 and Councilmember Connie Fults, Ward 4. Also in attendance were City Administrator Mike Herring, Director of Parks and Recreation Darren Dunkle, and Superintendent of Recreation Operations Kari Johnson.

The meeting was called to order at 5:30 p.m.

The Committee stated that the material for the meeting was very well prepared, and was easy to read. As such, the Committee commended Ms. Johnson and staff on their efforts.

Agenda Item #1: Approval of Minutes - Councilmember Erickson motioned and Councilmember Casey seconded to approve the August 28, 2008 minutes. The motion was approved by a vote of 4-0.

Agenda Item #2: Swim and Dive Team Rate Recommendation – A motion was made by Councilmember Casey, seconded by Councilmember Fults, for the Committee to support and accept the proposal as submitted by Staff to have the Swim and Dive Team fees for the 2009 season remain the same as the 2008 season (\$96 Resident, \$116.00 Non-Resident), and to forward this recommendation directly to City Council. The motion was approved by a vote of 4-0.

Agenda Item #3: Family Aquatic Center 2009 Fee Recommendation – A motion was made by Councilmember Casey, seconded by Councilmember Erickson, for the Committee to support and accept the proposal as submitted by Staff to make modest fee adjustments for the 2009 season, and to forward this recommendation directly to City Council. The motion was approved by a vote of 4-0.

Agenda Item #4: CVAC 2009 Rental Rates Recommendation – Discussion took place concerning the 3% increase. The Committee directed Staff to look to see if the City's costs in providing services at the CVAC were going up 3% or more in 2009, and make a recommendation back to the Committee, reflecting this finding next year. Councilmember Fults stated that the Ascension Soccer Program operated under different circumstances than that of the CBSA and CFA, and was afraid that we would get to a point where it would not be affordable for parents to pay more in fees.

Further discussion took place concerning the use of soccer goals for practices and the rental of pitching machines. Mr. Dunkle stated that it has been a part of the CVAC rules and regulations and has been made clear to user groups that soccer goals are not provided for practices. Mr. Dunkle stated that this is due to the damage caused by overuse of the goal mouths, and is common practice in the industry. Mr. Dunkle also stated that the City makes pitching machines available for user groups for a nominal fee. Mr. Dunkle stated that the CBSA originally donated pitching machines to the City and agreed to pay a nominal fee for the use of the pitching machines, which could go for their maintenance and ultimate replacement.

A motion was made by Councilmember Casey, seconded by Councilmember Fults, for the Committee to support and accept the proposal as submitted by Staff to raise the CVAC Rental Rates by 3% for the 2009 season, and to forward this recommendation directly to City Council. The motion was approved by a vote of 4-0.

Agenda Item #5: Pavilion Rental Rates and Rules – Discussion took place in regard to the permitting of alcohol. Mr. Dunkle stated that the City does allow patrons to bring in alcohol to the pavilion as well as into general park areas; however, this does not include glass bottles. It was suggested that the City might want to revisit this policy once the amphitheater comes on board. Mr. Dunkle stated that St. Louis County does not allow the general public to bring alcohol into their parks; however, they do make exceptions, such as the Concerts in the Park, where they allow patrons to bring in alcohol, as well as they allow the Chamber to sell beer.

A motion was made by Councilmember Casey, seconded by Councilmember Fults, for the Committee to support and accept the proposal as submitted by Staff to make modest adjustments to the pavilion rental rates and policies for 2009 (\$32 Resident Weekday, \$40 Non-Resident Weekday, \$80 Resident Weekend, and \$100 Non-Resident Weekend), and to forward this recommendation directly to City Council. The motion was approved by a vote of 4-0.

Agenda Item #6: Soda Exclusivity Contract – Discussion took place in regard to why Pepsi was the only one who submitted a proposal, and why didn't Coke respond. Mr. Dunkle stated that Staff had sent out Request For Proposals to Pepsi, Coke, Vess, Dr. Pepper and 7Up, and that Staff followed up by making several attempts either by phone, e-mail or fax; however, Pepsi was the only company that responded by the deadline date. When contacted, the account representative from Coke stated that he had dropped the ball.

Further discussion took place regarding recycling opportunities at the CVAC. Mr. Herring stated that although Allied Waste had no obligation, they partnered with the City in a "pilot program" this last year, in which Allied Waste provided roll off containers for recycling, as well as they provided the collection of the recycled materials. Councilmember Erickson stated that better signage and additional collection containers should be looked into. Ms. Johnson stated that as part of Pepsi's proposal, they would be willing to provide recycling opportunities.

A motion was made by Councilmember Casey, seconded by Councilmember Erickson, for the Committee to support and accept the proposal as submitted by Pepsi, in which Pepsi will provide a guaranteed annual sponsorship payment in the amount of \$19,500 annually, with the possibility of receiving a volume hurdle incremental funding in the amount of \$4,000 per year based on the amount of product purchased; and that Staff should work with the CCE, Pepsi and Allied Waste to look into ways to increase recycling opportunities. The motion was approved by a vote of 3-1, with Councilmember Flachsbart voting no.

Agenda Item#7: PRCAC Program Recommendation - A motion was made by Councilmember Casey, seconded by Councilmember Fults, for the Committee to support and accept the proposal as submitted by Staff on behalf of the PRCAC to offer a Board Game Day (Chess/Scrabble) in the winter; host an event on the Levee/Wetland Trails for National Trails Day; as well as have a Kids Fun Day. These programs would be administered, developed and supervised by Staff, with the PRCAC's input and volunteer assistance in the event operations and supervision. The motion was approved by a vote of 4-0.

Agenda Item#8: Aquatic Program Recommendation – A motion was made by Councilmember Casey, seconded by Councilmember Fults, for the Committee to support and accept the proposal as submitted by Staff to offer Tot Time Swimming and a River Walk Club at the Chesterfield Family Aquatic Center. The motion was approved by a vote of 4-0.

Agenda Item #9: Next Meeting? – Discussion took place in regard to establishing the next meeting. Staff was directed to look into future agenda items and get back with the Committee on establishing a date/time.

Agenda Item#10: Adjournment – The meeting was adjourned at 6:09 p.m.