



Subdivision & Condominium

## Trustees & Directors

Attention all you **dolls and gents!**  
Join us as we are Putting on the Ritz at

**Greater St. Louis County's**

Roaring 20'S

**Community Association**

**Vendor Trade Show**

Arrive at 5:00 pm, **Scram** by 7:30 pm

Wednesday, November 3, 2010

The Double Tree Hotel-Ballroom

16625 Swingley Ridge Road

Chesterfield, MO

*Cocktails & Snacks*

*Chances to win some dough and other nifty prizes!*



THE ST. LOUIS CHAPTER OF  
THE COMMUNITY ASSOCIATIONS  
INSTITUTE (CAI) IS PLEASED TO  
INVITE BOARD MEMBERS AND  
TRUSTEES OF THE GREATER ST. LOUIS  
METROPOLITAN AREA TO ATTEND  
THE 2ND ANNUAL COMMUNITY  
ASSOCIATION VENDOR TRADESHOW

Last year's event was the **cat's meow** with many Associations being represented through the attendance of their Board of Directors, Trustees, and other **Big Cheese**. Due to last year's success, the 2010 Tradeshow will be much **swankier**, increasing the opportunity for you to meet more vendors and learn about all of the services they provide Condominium and Homeowner Associations.

A perfect opportunity to meet the **Real McCoy**. These professionals know how to service your community association. Whether your interest is insurance, pools, roofing, pest control, asphalt & concrete paving, professional services, landscaping, security systems, physical repairs, replacements or maintenance...

This trade show is one **tight** venue designed to help you better manage your association, care for your amenities, and improve the quality of life for your residents

So if you are asking yourself "WHY SHOULD I ATTEND THIS TRADESHOW" we have the following responses.

**Is the time you can donate to your community limited?**

The Tradeshow will be your best opportunity to meet a multitude of Association based service providers within the least amount of time.

**Does your community have an ongoing problem?**

Meet companies that specifically provide services to Associations. Get their opinions, solve your problems.

**My community is working just fine!**

Invite your service providers to attend the tradeshow so you can meet and mingle with them and build a better relationship.

**Will I really learn anything?**

With over 50 different community service providers in attendance, our guest speakers and other industry experts, and with 98% satisfaction of past attendees you are assured that you will leave more informed than when you arrived.

**SPIFFY APPEARANCES AND GAB FROM OUR GUEST SPEAKER:**

**"The Market for Association/Condominium Sales  
in 2010 and beyond!**

**What You Need to Know"**

- Real estate trends in Association/Condominium sales - are condos still a good investment?
  - Pro's, con's and process of getting your complex FHA-approved
  - What's new in the world of mortgages?
- Presented by Dave Kovalak , Mortgage Banker with Paramount Mortgage Company in Creve Coeur. Dave has extensive experience in both marketing and finance, having worked for two ad agencies, Walt Disney World, the State of Florida, and Bank of America (as a personal banker). With experiences from some of the largest companies in the country, he's particularly excited to work in the fast-paced and nimble world of an independently-owned mortgage company.