



# CHESTERFIELD CITIZEN

A QUARTERLY PUBLICATION OF THE CITY OF CHESTERFIELD  
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### Mayor

**John Nations**  
636-537-4706  
Term Expires April 2009

### Councilmembers:

#### Ward I

**Barry Flachsbart**  
314-434-0471  
Term Expires April 2008

**Jane Durrell**  
314-469-1439  
Term Expires April 2009

#### Ward II

**Bruce Geiger**  
636-532-9661  
Term Expires April 2008

**Lee Erickson**  
636-530-7150  
Term Expires April 2009

#### Ward III

**Dan Hurt**  
636-532-2035  
Term Expires April 2009

**Mike Casey**  
636-532-7116  
Term Expires April 2008

#### Ward IV

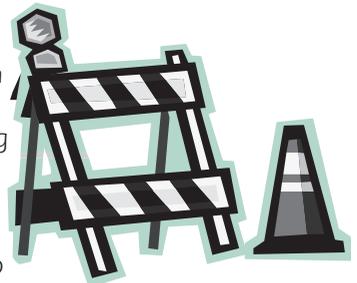
**Connie Fults**  
636-537-5269  
Term Expires April 2008

**Bob Nation**  
636-532-2744  
Term Expires April 2009  
-Seniority by Ward-



## Wild Horse Creek Road Realignment Nears Completion

**T**he St. Louis County Highways and Traffic Division reports that the realignment of Wild Horse Creek Road is scheduled to be completed by November. Having experienced no weather or construction delays, the project will be ready to open on schedule. The realignment begins at Baxter Road and continues west where it will now tie in at Old Chesterfield Airport Road, near the eastbound I-64 off-ramp and the Shaw Office Building. The temporary lights that have been installed at Baxter and Chesterfield Airport Road will be removed once the new extension is opened, and access to Old Town Chesterfield will remain open. No new traffic signals are planned along Wild Horse Creek Road at this time.



This \$3.6 million road improvement project has been made possible through two mechanisms. Sachs Properties donated the engineering design work and the right-of-way property required. The construction costs were funded from a voter-approved Transportation Development District (TDD) sales tax of 3/8 cent on retail sales made in the Chesterfield Valley. More improvements are forthcoming, as promised, from the TDD. *Read more about these in the letter from the Mayor.*

Additionally, the Missouri Department of Transportation is resurfacing Wild Horse Creek Road and has a required completion date of November 15.

## Beautification Awards Announced



Chesterfield's Beautification Committee is proud to announce the winners of its 2007-Beautification Awards.

The awards are designed to recognize residential and commercial developments that enhance the beauty of the community. Congratulations to the recipients!

### 2007-Beautification Award Winners

#### Residential Category:

The Knolls subdivision off of Baxter Road



Spyglass Summit subdivision off of Olive Boulevard

Westbury Manor subdivision off of Olive Boulevard

#### Small Commercial Category:

500 Chesterfield Center on Chesterfield Center Drive

Clarkson Corners off of Clarkson Road

Miller's Crossing Restaurant on Olive Boulevard

#### Large Commercial Category:

Delmar Gardens/Orthopedic Complex on North Outer 40 Road

Dierbergs Corporate Plaza on Swingley Ridge Drive

THF Realty along Chesterfield Airport Road

## From the Mayor

### Update on Public Projects around Town

I hope you all had a very enjoyable summer and I'm sure this finds you preparing for a fall season full of activities and getting back into the swing of routines. As we have become accustomed, summer is the season for road construction and we are once again navigating the myriad of projects designed to improve our neighborhoods and our daily commutes. In Chesterfield, you see the proliferation of our Public Works Department in neighborhoods improving streets and sidewalks, which can be an inconvenience, I know, but is a necessity for the quality of our neighborhoods.

### Wild Horse Creek Road Improvements

As I attend subdivision and other civic group meetings, I am repeatedly asked about a couple of projects involving Wild Horse Creek Road (WHCR). First, I'm proud to say that the reconstruction of WHCR from Baxter Road to the Chesterfield Parkway is on schedule to be completed by November (see related story on front page.) I understand the normal commute disruption this project has caused, but long-term it will provide a better and safer commute for the thousands who travel this area. This is the first project made possible through the Transportation Development District (TDD), which the voters overwhelmingly approved in the fall of 2005. The TDD's 3/8-cent sales tax on retail purchases within Chesterfield Valley will ultimately fund over \$25 million in public improvements to alleviate the traffic effects incidental to the development of Chesterfield Valley.

The second WHCR project generating much comment is the proposed reconstruction and realignment of the intersections of Long Road, Kehrs Mill Road (both county roads) and WHCR (state road). When completed, this project will have several important components: it will relieve traffic backups and congestion which currently make this area what I call the biggest traffic disaster in the City; it will provide for pedestrian access from neighborhoods off WHCR and Kehrs Mill Road to Chesterfield Valley and the pathway to be constructed on top of the levee; and it will improve the appearance of the entrance onto Kehrs Mill Road from WHCR. The project is made possible due to a great deal of coordination and cooperation by the City, MoDOT, St. Louis County, Monarch-Chesterfield Levee District, Army Corps of Engineers (because of the creeks), and TDD Board, which is comprised of County Executive Charlie Dooley, County Chief Operations Officer Garry Earls, Chesterfield City Administrator Mike Herring and me. This project is a great example of how we use the success of our business centers and the power of our partnerships to improve your quality of life. Plans are being carefully finalized and we anticipate that construction will begin in the spring of 2008.

### Levee Trail System

I am very pleased to report that construction is underway on the first portion of the levee trail system along the Monarch-Chesterfield Levee in Chesterfield Valley. The first phase of the

project will begin on the north side of I-64 at the Summit Ice Complex to the east and connect to the Chesterfield Valley Athletic Complex to the west, allowing you to use any type of non-motorized transportation along the trail. Eventually, the trail will completely encircle the entire Valley, with future connections northward to the Great Rivers Greenway trails system along the Missouri River (with a connection to the Katy Trail via the Page Avenue Bridge) and the Mississippi River. Ultimately, there will be connections to the south through Wildwood and the Meramec Greenway. Also, the pathway on the levee will be connected to the Pathway on the Parkway around the center part of the City, which in-turn provides connections to the neighborhoods.



### 2008-A Reason to Celebrate

In addition to these completed and ongoing transportation and trail enhancements, the coming year will provide the citizens of Chesterfield with many reasons to celebrate. I'm proud to officially announce that all of the Chesterfield Valley Tax Increment Financing (TIF) debt issued following the flood of 1993 will be paid in-full early in 2008! These bonds and other instruments were issued to fund a variety of public infrastructure improvements in the Chesterfield Valley, including the Boone's Crossing highway interchange, enhancements to the Monarch-Chesterfield Levee to improve flood protection in the Valley, the construction of Edison Avenue from Long Road to Baxter Road, as well as water, sewer and drainage infrastructure improvements throughout the Valley. The tremendous success of the TIF district and the consequent investment by the hundreds of businesses now located in the Valley has allowed this debt to be retired nine years ahead of schedule! I am proud of the fact that the TIF district, which I was once Chairman of prior to being elected Mayor, is now widely regarded as one of the most successful TIF districts in the United States.

Also in 2008, we will commemorate the twentieth anniversary of the founding of the City of Chesterfield. We are in the early stages of planning and I welcome your ideas and input so that the official events are worthy of the milestone. Chesterfield is a great community because so many of you have donated so much of your time and energies over the years to make it so, which is why I call Chesterfield the "City of Volunteers". I welcome your suggestions and ideas at [jnations@chesterfield.mo.us](mailto:jnations@chesterfield.mo.us).

With my very best to each of you,

John Nations  
Mayor

## Exit Planning Strategies for Business Owners

### City's Economic Development Division Plans Program to Assist in Business Planning Strategies

**A**s a business owner, have you thought about getting out of your business or how it will transition to another individual or group of individuals? Is your wealth locked up in your company? Does the very idea of exiting your company and planning for its future seem overwhelming... yet exciting? If you have ever thought about leaving your business but don't know how to begin, you are in good company. Over 50 percent of successful business owners hope to exit their companies within the next five years. Unless those owners are familiar with the Strategic Exit Planning process, it is doubtful they will exit smoothly.

Strategic Exit Planning is a systematic process that transitions the owner out of their business by focusing on the business owner's goals and objectives by asking three basic questions:

- When do you want to leave the business?
- How much money do you need to attain financial security?
- To whom do you want to sell the business?

If you have thought about leaving your business but don't know how to begin, this seminar is for you. The speakers will tell you how to: Set Exit Objectives; Determine Price/Value; Preserve, Protect and Promote Value; Prepare for Sale to a Third Party; Prepare for Sale to a Key Employee, Group or Family Member; Create Contingency Planning Prior to Exit; and Provide Wealth Preservation Planning.

The City's Economic & Community Development Division has partnered with Northwestern Mutual Financial Network and Clayton Capital Partners to bring this seminar to business owners **free of charge** to assist in making this important decision. The seminar will be held at City Hall on **Thursday, September 27** from 7:30 – 9 a.m. Please contact Kathy Duepner at [kduepner@chesterfield.mo.us](mailto:kduepner@chesterfield.mo.us) or 636-537-6720 to RSVP or for more information.

## Holiday Recycle Drive & Hazardous Waste Disposal

Prepare for the holidays by recycling textiles, cardboard, chipboard, magazines, and catalogs October 27 through November 4, alongside Clarkson Road at Dierbergs Market Place, 1730 Clarkson at Baxter Road. This FREE opportunity enhances curbside recycling, and is available to everyone. Please follow Recycle Drive guidelines to avoid contamination; information available at [www.chesterfield.mo.us](http://www.chesterfield.mo.us), Keyword "Recycling".

**Fall Household Hazardous Waste Collection Opportunities** are available AFTER Labor Day through the St. Louis County, Department of Health. Call their Waste Management Hotline at 314-286-9200 or website: [www.stlouisco.com](http://www.stlouisco.com) for more information.

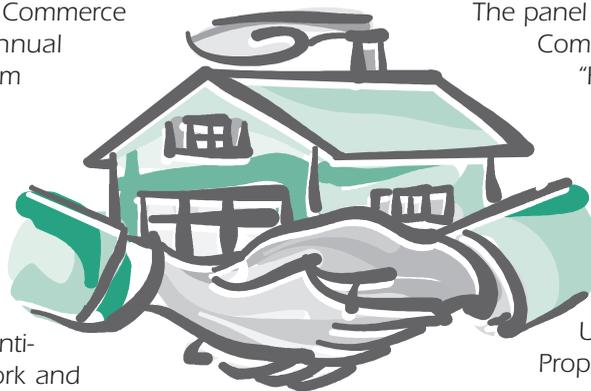
## 3rd Annual Commercial Real Estate Forum

### "DOING BUSINESS IN CHESTERFIELD"

**T**he Chesterfield Chamber of Commerce will present the 3rd Annual Commercial Real Estate Forum September 25 featuring a panel of government and commercial real estate representatives to discuss "Doing Business In Chesterfield."

The breakfast forum will be held at the Doubletree Hotel and Conference Center in Chesterfield. Registration opens at 7 a.m. with a continental breakfast. Attendees can network and are encouraged to visit the many informational displays available around the conference room.

Chesterfield is the place for exciting commercial development and most everyone would like to know what is next, and how the Highway 40 reconstruction projects will affect doing business in Chesterfield. A panel of government and commercial representatives will begin the discussions at 7:30 a.m.



The panel is hosted by Mike Hejna of Gundaker Commercial Group. Presentations include: "Highway 40/61 Project Update," by MoDOT; "Chesterfield Roadway Project Updates," by Mike Geisel, City of Chesterfield; "Doing Business in Chesterfield and Commercial Real Estate Project Updates," by Libbey Malberg, City of Chesterfield; and "Office Market Update," by Robey Taylor, Sachs Properties, Inc.

Last year approximately 300 commercial real estate professionals, financial representatives, architects, investors, legal advisors, developers and other professionals attended the popular event to discover "what's next" for Chesterfield.

Tickets are \$20 in advance and \$25 at the door. Call 636-532-3399 to make reservations. Reservations can also be made online at [www.chesterfieldmochamber.com](http://www.chesterfieldmochamber.com). Please RSVP by September 21.

## Chesterfield Arts Fall Events and Classes



### September 15, 1 to 4 pm: Make Your Mark!

Roll up your sleeves and help Chesterfield Arts paint a creative design on one of the Metro Arts in Transit buses. A variety of activities and refreshments will be part of this special community day at Chesterfield Arts. This event is FREE and open to all ages.

**Chesterfield Arts**  
444 Chesterfield Center  
Chesterfield, MO 63017  
[www.chesterfieldarts.org](http://www.chesterfieldarts.org)  
636-519-1955

### Saturday, September 29, 11 am: Gallery Talk – Small Fiber Works

Artists from the exhibit No Rules: Contemporary Fiber Art discuss their work and techniques in small fiber artwork.

**The Gallery at Chesterfield Arts**  
444 Chesterfield Center  
Chesterfield, MO 63017  
[www.chesterfieldarts.org](http://www.chesterfieldarts.org)  
636-519-1955

**Regular gallery hours – Mon-Fri, 10 am to 5 pm; Sat, 10 am to 4 pm**

### Saturday, October 6, 10 am to 4:30 pm:

**Bus Tour – Innovations in Textiles 7**  
A bus tour visiting regional galleries featuring exhibits focusing on fiber art, including The Gallery at Chesterfield Arts. For more information, visit [www.craftalliance.org](http://www.craftalliance.org).

## Chesterfield Arts Announces a New Live Music Series

Chesterfield Arts is pleased to announce the addition of a new live music series, **Fridays Uncorked**, with a kick off performance by Anita Rosamond on October 5. At the 2006 St. Louis Jazz Festival, St. Louis Post-Dispatch music critic Kevin Johnson hailed her performance as “the highlight of the Soul School Stage.” Don’t miss this special opportunity as Rosamond performs in the intimate setting of The Gallery at Chesterfield Arts; you’ll feel as if you’re watching her from the comfort of your living room with a few close friends.

Born in the St. Louis area, pop-jazz vocalist Anita Rosamond began her musical career in her early teens, playing piano, singing and recording with her older brother’s band. Locally, she has performed at Jazz at the Bistro, Finale, the Sheldon Concert Hall, the St. Louis Jazz Festival, and the Old Webster Jazz Festival, among others.

Fridays Uncorked is the perfect way to wind down a busy week, or to kick off the weekend with a bang. Each performance in the series will feature some of the best entertainers in the local music scene, with the unique backdrop of fine local artwork in The Gallery at Chesterfield Arts. In addition to the music, each guest will enjoy bistro-style seating, complimentary drinks and dessert. The second performance is scheduled for Friday, November 16 and will feature Elsie Parker and The Poor People of Paris.

Fridays Uncorked kicks off with Rosamond’s performance on Friday, October 5 at 8 pm. Tickets for Fridays Uncorked are \$25; \$20 for Chesterfield Arts members. Tickets are on sale now; seating is very limited and can be reserved by calling Chesterfield Arts at 636-519-1955 or emailing [april@chesterfieldarts.org](mailto:april@chesterfieldarts.org).

For more information on Chesterfield Arts and its upcoming events schedule, please visit [www.chesterfieldarts.org](http://www.chesterfieldarts.org) or call 636-519-1955.

### September Stroll Community Walk FREE

Where: Pathway on the Parkway, starting at Central Park  
16365 Lydia Hill Drive  
1, 2, & 3 mile courses

**Saturday, Sept. 15 9 a.m. - noon, Rain or Shine**  
Including Art Activities & Health/Wellness Exhibits



## 6th Annual Pumpkin Run/Walk



**K**ick the fall season into high gear and join the more than a thousand participants at the 6th Annual Gumbo Flats Pumpkin Run/Walk to be held Saturday, October 27. Halloween costumes are optional, but would be fun at this event that invites everyone out for a walk or run through Chesterfield

Valley. The Chesterfield Chamber of Commerce is proud to bring the community this fall tradition for many area residents.

The 10K (6.2 mile) (USATF certified) course and the 5K (3.1 mile) course are out and back courses starting at the corner of Edison Avenue and Chesterfield Business Parkway. The run/walk starts at 8 a.m.

The event is for runners of all levels of skill and all ages, and families are encouraged to participate. In past years some run-

ners or their children dress up in a fun costume to add to the festive nature of the event. After the race, runners are treated to breakfast and treats as they wait for awards.

Early registration is \$20 if received before Oct. 13. Late or race day registration is \$25. Registration for children 14 and under is \$15 if received by Oct. 13, or \$20 for late or race day registration. Forms are available at the Chesterfield Chamber of Commerce office, 101 Chesterfield Business Parkway, Chesterfield, MO 63005. Participants can also register online at [www.active.com](http://www.active.com). Search for Gumbo Flats Pumpkin Run. There is a nominal on-line registration surcharge.

The first 750 registered runners/walkers to pick up their race packet will receive a classic long sleeve T-shirt. Shirt sizes will be on a first come, first serve basis and awards will be given in several categories.

# HALLOWEEN SAFETY

## IT'S NOT SCARY AT ALL



**H**alloween may be a fun holiday for kids, but for parents, trick-or-treat time can be a little tricky. Concerns about children's safety – whether they are out in the neighborhood or back home with bags of treats – can darken the day more quickly than a black cat. But not to worry! To make Halloween a treat for all, follow these Chesterfield Police Department Safety Tips:

### MAKE SURE YOUR KIDS DRESS UP SAFELY

-  Check to make sure the Costumes are flame retardant
-  Keep Costumes short to prevent trips
-  Have children wear light colors and use reflective tape or signals



During Halloween Chesterfield Police Officers will have increased patrols in the neighborhoods. We want you to have a safe and happy trick-or-treat experience.

### OTHER SAFETY TIPS

-  Trick-or-Treat in groups
-  Don't take short cuts or go in unfamiliar areas
-  Only stop at houses that are well lit
-  Don't eat candy until parents have a chance to check it
-  Only eat wrapped or sealed treats
-  **NEVER GO WITH A STRANGER**

## A Sustainable Shopping Choice!



**P**aper bags are better than plastic, right? Neither is better! They both gobble up natural resources and cause significant pollution. Here are some interesting facts:

- It takes four times more energy to manufacture a paper bag as it does to manufacture a plastic bag. Plastic bags are made of polyethylene, a petroleum product which is a nonrenewable resource. Four to five trillion plastic bags are manufactured each year of which 100 billion are thrown away; only 1% is recycled.
- Forests (major absorbers of greenhouse gases) have to be cut and the subsequent manufacturing of paper bags produces greenhouse gases.
- Paper sacks generate 70% more air pollutants and 50 times more water pollutants than plastic bags when manufactured.
- It takes 91% less energy to recycle a pound of plastic than it takes to recycle a pound of paper. Plastic bags choke landfills. Recycling rates of bags are extremely low with only 10-15% of paper bags and 1-3% of plastic bags. Littered plastic bags are carried by the wind into forests, ponds, rivers and lakes; some animals mistake these plastics as food and suffer extreme consequences.

The sustainable shopping choices are to:

- Reduce waste: opt to not use paper/plastic bags and choose reusable canvas or cloth bags or totes. Store them in your car.
- Reuse all bags if you have no choice.
- Recycle plastic and paper bags. Most grocers accept plastic and paper bags for recycling, and paper bags are taken for recycling curbside and in our Annual Recycle Drives. Some grocers sell reusable bags, too.

Please don't litter the landscape, and please **RECYCLE CORRECTLY!** Learn more at [www.reusablebags.com](http://www.reusablebags.com).



## Celebrate the 11th America/ Missouri/Chesterfield Recycles Day

**SATURDAY, NOVEMBER 17 10 A.M. – NOON  
CHESTERFIELD CITY HALL PLAZA**

Join the Citizens Committee for the Environment as we celebrate recycling in America. Allied Waste will be providing extra curbside recycling bins for all Chesterfield customers and the Committee will be giving away a limited amount of native flora that will support pollinators. Additionally, Ameren will be providing information on their Pure Power program and other energy saving information. To learn more about recycling check out [www.americarecyclesday.org](http://www.americarecyclesday.org).



## October is Energy Awareness Month



See Ameren's **Energy Tabletop Display** October 1 through 31 at City Hall to learn about **Vampire Power** which consumes 5-10% of a home's electricity use by appliances in standby mode! Learn about Energy Star appliances and products, which meet or exceed federal efficiency standards at [www.energystar.gov](http://www.energystar.gov).

Information will also be provided about Pure Power, Ameren's Renewable Energy Program. Households and businesses can benefit and contribute to environmentally-friendly, renewable energy sourcing in Missouri and Illinois! Learn more at [www.ameren.com/purepower](http://www.ameren.com/purepower).

## Local Entrepreneurs Complete 14-week Business Training Program - "Incubator Plus - The XII Commandments For Small Business"

**N**o small business ever fails because it runs out money ... small businesses fail because they run out of time. To assist small business owners and those thinking about starting a new business, 20 local entrepreneurs recently completed a 14-week training program sponsored by the City of Chesterfield's Division of Economic & Community Development and the Chesterfield Chamber of Commerce, and the St. Louis Co. Enterprise Center.



The Incubator Plus program is part of The Twelve Commandments for Small Business philosophy, which serves as a "rules of the road" course for entrepreneurs. The curriculum is written by Richard J. Sacks, based on his 20 years of experience as a consultant and lecturer on small business. The course guides the entrepreneur through the obstacles, rules and opportunities business owners face as soon as they open their doors.

Those graduating from the program were: Richard Bly; Karen Bono, Life Memories Renewed; Dave Duesenberg; David Edwards; Tammy Edwards; Russ Engle; James Franke, Franke Custom Homes; Charles Hobbs; Patsy Hodge and Rachael Hodge, Warwick Photography; Laurie Howard; Ron Hurst, Hurst Consulting; Jason Jester, Kwik Copy Printing; Patrick Klaus, Klaus & Associates; Irina Levitchin; Lee Manna, Sport Lamp; Ken Mikes; Cathy Perry, Designs of the Interior; Kay Stegeman; and Tom Warwick, Warwick Photography.

The class offering was considered a great success and plans are to host the course again in the fall. Cathy Perry, owner of Designs of the Interior who completed the class stated that, she loved the class. "It was worth the time and money, and it filled in a lot of details I had not had time to research myself." For more information about the course, see [www.twelvecommandments.biz](http://www.twelvecommandments.biz)

**Next Class starts October 3**  
**from 6:00 to 9:00 p.m. every Wednesday**  
**\$150 registration - includes materials**  
**For more information go to**  
**[www.chesterfield.mo.us](http://www.chesterfield.mo.us)**  
**or call us at 636-537-6720**

## Citizen Police Academy



**T**he Chesterfield Police Department recently held its 11th Citizen's Police Academy. This year's class of eighteen participants learned about various aspects of the police operation including patrol procedures, traffic and DWI enforcement, crime scene investigation, and role playing over the course of nine weeks.

## STAGES ST. LOUIS TO HOLD 1st ANNUAL SWING! GOLF CLASSIC

Professional musical theatre company STAGES ST. LOUIS will host the SWING! Golf Classic on Monday, September 17th at Persimmon Woods Golf Club in Weldon Spring, MO. This will be the first year for the organization's golf tournament, and proceeds will benefit the STAGES education and outreach programs and St. Louis actors. Over 120 golfers are expected to participate in the day's events and the fundraising goal for the tournament is \$100,000.

The tournament will be played in a four-person scramble format and the schedule will include 10:30 am golfer registration and lunch, 11:30 am shotgun start, and 5:00 pm awards reception and live auction, featuring golf trips and golf-related packages. The SWING! Golf Classic is being chaired by Donna & Gregg Eisenberg. For more information, including details on golfer registration and numerous sponsorship opportunities, please call the STAGES Development Department at 636.530.5959 or visit [www.stagesstlouis.org](http://www.stagesstlouis.org).



## Warners' Warm Up Winter Coat Drive

The Kurt Warner First Things First Foundation in collaboration with Operation Food Search is sponsoring their seventh annual Warners' Warm-up Winter Coat Drive. The two-week coat drive will be held from October 7 – 21, and encourages the donation of new or gently-used winter coats. The collected coats will be distributed to a network of homeless shelters, outreach centers, and schools throughout the St. Louis Metropolitan area in efforts to keep St. Louis Warm this winter. The Chesterfield collection box is located at City Hall at 690 Chesterfield Parkway West. For more information contact Jennifer Zink at 877-FIRST-13.



## Community Emergency Response Teams (CERT)

Starting September 19th, the Chesterfield Police Department and Monarch Fire Protection District will co-host another 24-hour Community Emergency Response Team (CERT) training program.

The CERT program provides an effective first-responder capability with the aid of citizen involvement. Acting as individuals or in teams during a disaster, trained CERT volunteers can fan out within a particular neighborhood or business complex extinguishing small fires, performing light search and rescue and rendering basic first aid for disaster victims.

Individual civilian volunteers will be recruited and trained as neighborhood, business, and government teams that, in essence, will be auxiliary first responders. These groups can provide immediate assistance to victims in their area, organize spontaneous volunteers who have not had the training, and collect disaster intelligence that will assist professional responders with prioritization and allocation of resources following a disaster.

CERT is about readiness, people helping people, rescuer safety, and doing the greatest good for the greatest number. Through training, citizens can manage utilities, put out small fires, provide basic medical aid and save the lives of neighbors or coworkers.

CERT is a positive and realistic approach to emergency and disaster situations where citizens can make a difference.

The training will be on Wednesday evenings 6pm -10pm, September 19th – October 24th. For further details or registration, contact Chesterfield Police Capt. W. Graham Burnley at 636-537-3000 or [gburnley@chesterfield.mo.us](mailto:gburnley@chesterfield.mo.us) Information is also available on the City of Chesterfield Web Site.

## BIKE SAFETY DOESN'T HAVE TO BE ALL UPHILL!!!



Hopefully, as a parent, you wouldn't dream of letting your child ride in the front seat of your family car without a seat belt. Would you let them jog along a busy interstate? Would you let them in the deep end of the pool if they didn't know how to swim? How about riding a bicycle without a helmet?

Most people don't associate riding a bike without a helmet as being as dangerous as these other activities, but in 2004 there were 725 fatalities from bicycling and over 48,000 traffic related injuries! Every year more than 300,000 children under the age of 14 are treated in emergency rooms for bicycle related injuries. It is estimated that universal bicycle helmet use by children ages 4 to 15 would reduce these injuries by over 100,000!

So how difficult would it be to convince your child that bike helmets are cool? Not difficult at all. The key to bike safety is to have your child realize at an early age that bike riding is fun, but it cannot be done without a helmet. Parents should model good behavior right from the start. On family bike rides make sure that all the members of the family have helmets on for their safety. Explain, just as a seatbelt can save lives, so too can the simple task of wearing a helmet.

Positive examples can be found in many places. The professional bicyclists wear helmets for all their races. The really cool BMX racers have theirs on too. You can point out that even the police officers who ride their bikes to protect the public wear helmets.

Lt. Steven Lewis  
Chesterfield Police Department  
Bureau of Professional Standards

## Holiday Trash Schedule

### Labor Day – Monday, September 3, 2007

Monday routes will be picked up Tuesday, September 4th

Tuesday routes will be picked up Wednesday, September 5th

Wednesday routes will be picked up Thursday, September 6th

Thursday routes will be picked up Friday, September 7th

Friday routes will be picked up Saturday, September 8th

### Thanksgiving – Thursday, November 22, 2007

Thursday routes will be picked up Friday, November 23rd

Friday routes will be picked up Saturday, November 24th





Chesterfield City Hall  
690 Chesterfield Parkway West  
Chesterfield, MO 63017

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## Chesterfield Awards 2nd Annual Ancient History Award to Parkway Teacher

**P**arkway teacher Michelle Weissenborn was presented with the second annual "Chesterfield Ancient History-Leonard Blake Award" at the May 21, 2007 meeting of the Chesterfield City Council.

The award is named for Missouri's preeminent amateur archaeologist, Leonard Blake. The late Dr. Blake's documentation of prehistoric Native American archaeological sites in the area, in the 1940s, led to a large swath of Chesterfield being placed on the National Register of Historic Places, as the Bonhomme Creek Archaeological District.

The award recognizes individuals and organizations that have made significant contributions toward our better understanding of the various ancient cultures that have flourished in Chesterfield for over 10,000 years.

Michelle Weissenborn was recognized for her ongoing efforts to ensure that children growing up in our area will possess a deeper appreciation of Chesterfield's ancient past.



*Mark Leach, Chairperson of the Landmark Preservation Commission, Michele Weissenborn, Award Recipient and City Council President Pro-Tem Mike Casey.*

